

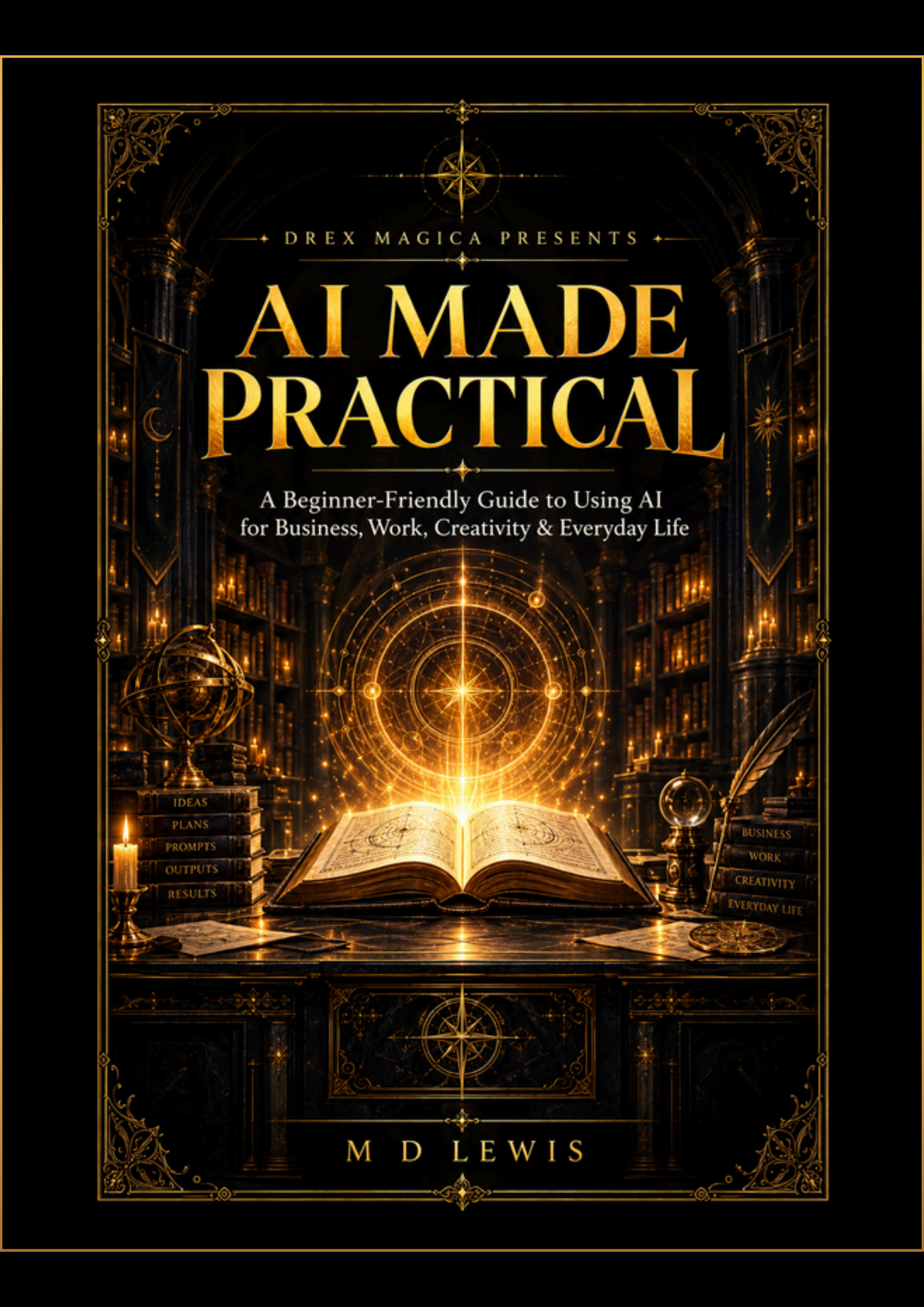


Monica Lewis-Schmidt



WRITING, PUBLISHING
AI SYSTEMS PORTFOLIO





DREX MAGICA PRESENTS

AI MADE PRACTICAL

A Beginner-Friendly Guide to Using AI
for Business, Work, Creativity & Everyday Life

M D LEWIS

GETTING STARTED

How to Use This Guide

1. Choose one real task you would genuinely like to complete.
2. Read the foundational chapters before jumping into the examples.
3. Adapt the bracketed prompts to your own situation.
4. Review every result for accuracy, relevance, tone, and privacy.
5. Save only the prompts and processes that consistently help you.

Choose a first task

Good first tasks are specific, low-risk, and easy for you to evaluate. Examples include organizing meeting notes, drafting a polite follow-up email, comparing three ideas, creating a weekly meal list, or outlining a presentation from information you supply.

Avoid starting with...

- A decision with serious legal, medical, financial, or safety consequences.
- A huge project with no clear finish line.
- Confidential client, employee, or family information.
- A request to make an important decision entirely for you.

My first practical task:



WORKBOOK

Build My Five-Part Instruction

CONTEXT — What should the assistant know?

GOAL — What specific result do I want?

AUDIENCE — Who will use or receive it?

REQUIREMENTS — What must be included, preserved, avoided, or verified?

FORMAT — How should the result be presented?



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CHAPTER 8

AI for Creative Work

Practical applications

- ☐ Organize ideas you have already developed.
- ☐ Compare possible structures or production approaches.
- ☐ Create a production checklist or visual brief.
- ☐ Review continuity and consistency.
- ☐ Generate research questions.
- ☐ Plan the stages of a large creative project.
- ☐ Adapt project information for different collaborators.
- ☐ Track decisions without confusing suggestions with canon.

Creative organizer

I am the originator and author of this project. Use only the notes I provide. Organize them into confirmed decisions, open questions, and possible next tasks. Do not invent characters, lore, facts, or creative direction. Label any optional suggestion clearly as a suggestion.

PROTECT AUTHORSHIP

Your concepts, characters, worlds, voice, and decisions remain yours. Record your source material and final choices. Use AI as an instrument for organization, exploration, or production without allowing its suggestions to overwrite your authorship.



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CHAPTER 7

AI for Career & Professional Work

Practical applications

- ☐ Tailor a résumé using genuine experience.
- ☐ Prepare examples for interview questions.
- ☐ Write or improve a professional biography.
- ☐ Outline a presentation from supplied material.
- ☐ Prepare for a meeting or difficult conversation.
- ☐ Learn unfamiliar terminology.
- ☐ Organize a job search or professional-development plan.
- ☐ Turn years of experience into a consulting offer.

Experience inventory

Interview me about my professional experience. Ask one question at a time about responsibilities, measurable results, difficult problems, people served, and knowledge I can teach. After ten questions, organize the answers into strengths and possible service areas. Do not invent achievements.

Accuracy rule

AI may improve how you communicate your experience. It should never create degrees, jobs, clients, accomplishments, or skills you do not possess. Read every line before submitting professional material.



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NAVIGATION

Contents

01	Welcome: Begin With What You Already Know
02	What Generative AI Actually Does
03	Start With a Result, Not a Tool
04	The Five Parts of a Useful AI Instruction
05	Prompting Is a Conversation
06	How to Recognize a Weak Response
07	AI for Business
08	AI for Career and Professional Work
09	AI for Creative Work
10	AI for Everyday Life
11	Privacy, Accuracy, and Verification
12	Protecting Your Voice and Judgment
13	The One-Workflow Method
14	Your Seven-Day Practice Plan
15	Ten Reusable Starter Prompts
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17	Private Guidance

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THE CLIENT ACQUISITION SYSTEM



5 GOLD-LEVEL AI PROMPT SYSTEMS
FOR INDEPENDENT PROFESSIONALS
WHO HAVE REAL SKILLS
AND NEED CONSISTENT CLIENTS.

WORKS WITH CHATGPT · CLAUDE · GEMINI

PATTERN · DIRECTION · PURPOSE
THE ANSWER IS GIVEN.



M.D. LEWIS · DREX MAGICA · 2026

WELCOME

You purchased this workbook because you are good at what you do and the right clients are not finding you consistently. That is the problem this workbook solves. You will receive five complete AI control systems that produce five specific documents you can use this week.

Each system in this workbook is built according to the ten-condition Prompt Control Framework of the Drex Magica method. Every condition is already filled. Nothing is left for the AI to guess. You supply your specific situation in the [YOUR INPUT] fields. The AI builds from there.

By the time you finish System 5 you will have a complete client acquisition operation: a precise ideal client definition, a visibility plan built around where they actually search, a LinkedIn intelligence profile specific enough to find 20 real people today, a Signal Message ready to send, and a 30-day sequence with a named result by day 30.

HOW TO USE THIS WORKBOOK

Run the systems in order. System 1 through System 5. Each system asks you to paste content from the previous one into its input fields. Skipping ahead produces weaker output.

For each system: read the pain point and the input field instructions. Copy the full prompt block. Open your AI tool and start a new conversation. Paste the full prompt. Replace the [YOUR INPUT] fields with your specific information. Send it. Read the output carefully. Save it. You will use it in the next system.

Do not summarize or shorten the prompt. Every condition in the block is there for a reason. A shortened prompt produces a shorter, less precise output.

QUESTIONS AND SUPPORT

The FAQ addresses the most frequently asked questions about operating the systems. For anything the FAQ does not answer, email drexmagica@gmail.com with CLIENT ACQUISITION SUPPORT in the subject line. Response within 48 hours on business days.

Guidance beyond the workbook, including interpretation of your outputs, strategic decisions, and building your client acquisition operation further, is available through the Oracle Clarity Session and the AI Strategy Consultancy. See the final page for details.

THE CLIENT ACQUISITION SYSTEM

A Drex Magica Prompt Workbook

Pattern, Direction, Purpose, The Answer is given.

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WHAT EACH SYSTEM PRODUCES

System	Output Document	Pages
1	Your complete personalised client acquisition plan in five sections	4-7
2	A five-layer ideal client portrait specific enough to recognise a real person you have worked with	8-10
3	A complete visibility map: three priority rooms, four-week build sequence, platform presence standards	11-13
4	A target audience intelligence report and one Signal Message ready to send	14-16
5	A named 30-day sequence with one primary action per week and a diagnostic question for each	17-19

Run the systems in order. Each one uses the output of the one before it. Start with System 1. Save every output before moving to the next system.

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YOU DON'T
CHASE
CLIENTS.
YOU ATTRACT
THEM.
YOU ARE
BECOMING
IMPOSSIBLE TO
OVERLOOK.



The Client Acquisition System
Concept development, business writing, AI
prompt-system architecture, workbook structure,
visual direction and publication design.

SYSTEM 2

THE IDEAL CLIENT DEFINITION

"I need to see who I'm really building for, how they make decisions, and what makes them stop and take a closer look."



DREX MAGICA | THE CLIENT ACQUISITION SYSTEM

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A Prompt Is Not A Sentence



Every day, millions of people type something into a language model and then feel vaguely disappointed when the output comes back flat, generic, or wrong....oh so wrong. They try again. They attempt a slight rephrase. They get a slightly different version of the same dull, malformed image, or a basic answer, and then recognize something is definitely off. Then they conclude that AI is overhyped, or maybe, they need to try another AI, there are so many.

Your clarity and creativity make the difference

A language model is not a search engine or a mind reader. It is a collaborative creative partner, a system that responds to the quality of the input you give it. Give it a sentence, it returns a sentence's worth of thought. Give it a system, it returns a system's worth of output.

Most people give it a sentence and expect to see what is in their head. Rarely works out that way. Over many iterations of an ongoing project a directing system becomes necessary to build a consistent result and less drift going forward.

This manual exists because the gap between what AI can do and what most people get from it is more than a technology gap. It's a direction gap. The tool is powerful. The operator must learn to direct it.

Weak prompts describe what you want.



Gold-level prompts direct the output.

There is a difference between describing a destination and giving someone exact coordinates, a vehicle, a fuel load, and a time of arrival. The first is a wish on a hope and a prayer. The second is a system.

That is the doctrine.

Everything in this manual builds from this foundation.



When Generic Prompt Packs Fail You You Don't Need More Prompts. You Need a Method.



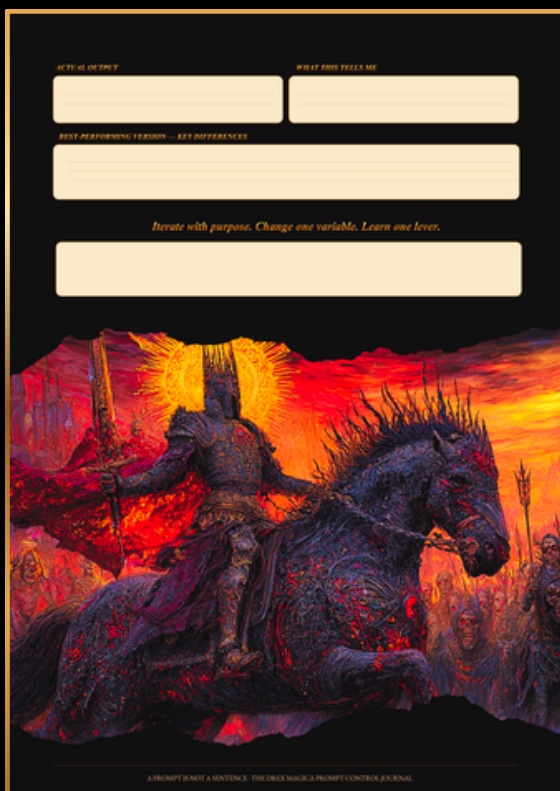
A prompt pack gives you a fishing rod. It does not teach you to hook the fish on the line. There is no shortage of prompt packs. The internet is full of them. One thousand prompts for marketers. Five hundred prompts for coaches. The ultimate ChatGPT prompt library. Two thousand copy-paste templates for every occasion. They often collapse and fall short for the same reason.

The fix is not a better prompt pack.

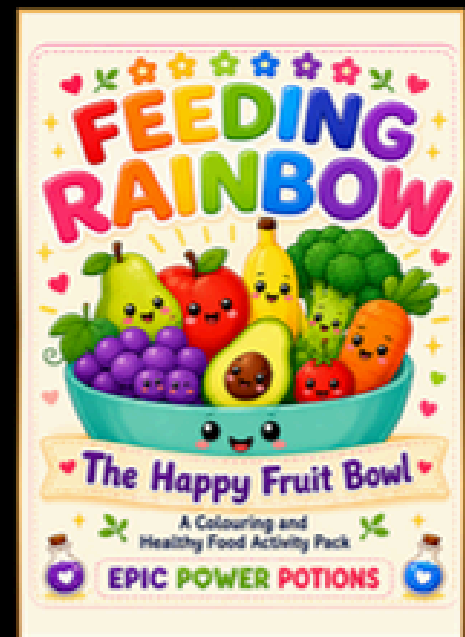
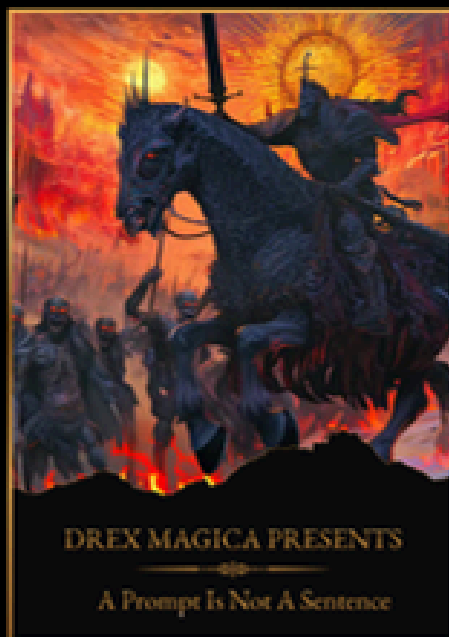
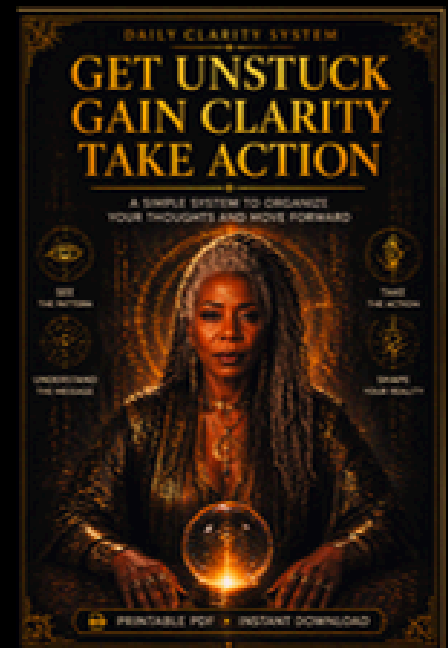
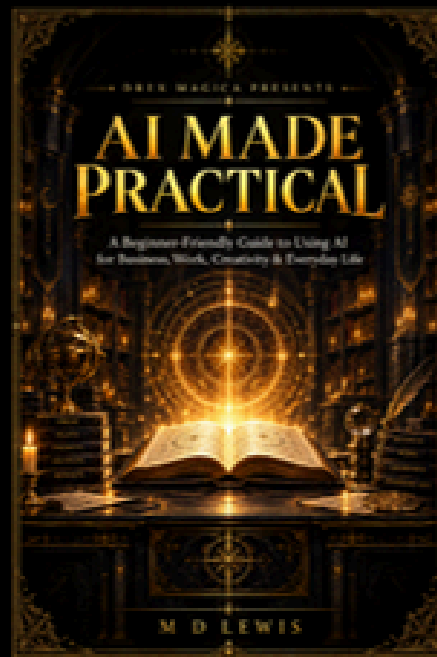
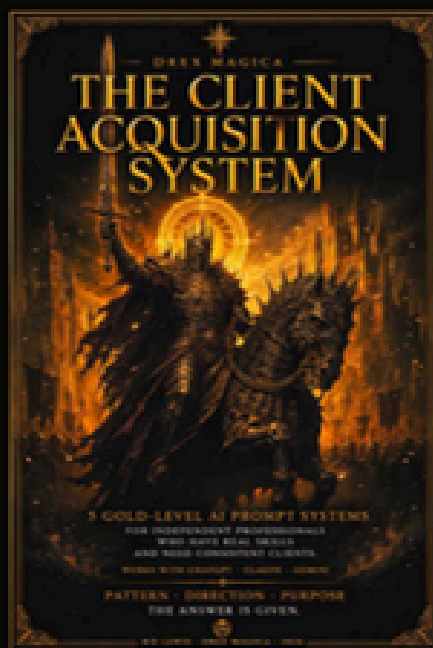
When you copy-paste a prompt written by someone else for a different goal, a different audience, a different context, and a different quality standard, you get output shaped by their thinking, not yours. The prompt does not know your voice. It does not know your client. It does not know what "good" looks like inside your business. The second problem is that prompt packs train dependency, not skill. Every time you reach for someone else's template instead of building your own, you confirm to yourself that you cannot direct the AI without help.

The fix is a method for building your own.

After six months of prompt packs, you are no better at prompting than you were on day one. The third problem is specificity. Vague prompts produce vague output. A prompt written for thousands of different users across thousands of different contexts has to be basic enough to apply to all of them. Which means it applies well to none of them. This manual is about making you the best prompt writer you can be. One with a system and a method.



E-BOOK PORTFOLIO





FEEDING RAINBOW



The Happy Fruit Bowl

A Colouring and Healthy Food Activity Pack

EPIC POWER POTIONS

FEEDING RAINBOW

The Happy Fruit Bowl

A Colouring and Healthy Food Activity Pack
Color a happy bowl full of fruity and veggie friends!
Enjoy bold, easy coloring pages featuring
Ava Avocado, Gracie Grapes, Annie Apple,
Perry Pear, Benny Banana, Carrie Carrot,
Brody Broccoli, and Tommy Tomato.



Bold & Easy
Coloring Pages

Cute Food
Friends to Color



EPIC POWER POTIONS

Perfect for kids who love
fruit, veggies, and coloring!

Fueling Little Hearts with Happy Habits!

10 Cheerful
Printable Pages!

FRUIT BOWL PARTY



AVA AVOCADO



I'M CREAMY, GREEN
AND GOOD FOR YOU!



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Writing • AI Workflow Systems

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“Your experience remains
valuable, even when the tools
around you change.”

M D Lewis, AI Made Practical

