



Monica Lewis-Schmidt



CV/PORTFOLIO



MONICA LEWIS-SCHMIDT

AI Prompt Engineer • Cinematic Control System™ • AI Creative Director

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"Voice of an Angel" - Wynton Marsalis

PROFILE

AI Prompt Engineer and Cinematic Control System designer with 3+ years building structured, repeatable, and commercially scalable prompt methodologies for AI-generated visuals. Creator of **The Cinematic Codex**, a 9-element visual prompting curriculum covering subject hierarchy, camera and lens control, lighting discipline, mood architecture, seed management, and output diagnostics. Proven track record delivering style-consistent AI visuals for commercial clients and original IP across multi-scene production pipelines.

Former **Sony BMG and Universal Music Group** recording artist and internationally performing lead soprano. Multilingual across 4 languages (English, German, Spanish, French/Italian). Performer-trained eye for what reads visually applied directly to prompt precision and output QA.

CORE COMPETENCIES

- Structured prompt architecture: 9-element cinematic framework (Subject, Action/Pose, Camera & Lens, Composition, Lighting, Environment, Mood/Tone, Style/Reference, Technical Details)
- Seed management and character consistency across 10+ scene sequences without visual drift
- Multimodal prompt QA: systematic testing, variable isolation, output diagnostics, and iterative refinement
- Negative prompt engineering to eliminate unwanted outputs and constrain AI generation
- Social media content production: Pinterest (10k monthly views), LinkedIn AI prompting content with strong organic engagement
- Commercial AI visualization delivery for client briefs (Deutschmann Berlin)
- Teachable methodology design: documented 4-module prompt architecture course with training structure and performance standards
- Tools: Midjourney, Adobe Photoshop, Adobe Premiere Pro, Canva, ChatGPT, Claude, Suno AI, Audacity, Higgsfield, Seedance 2.0, Runway ML, Payhip, Jira Service Desk, Office 365

EXPERIENCE

AI Prompt Engineer & Creator

Drex Magica / LOFK / Drexogenesis (Self-Directed) 2023 - Present

- Designed and documented The Cinematic Control System™, a structured prompt methodology covering nine cinematic elements, applied across 3 interconnected original fantasy IP properties.
- Built The Character Pipeline: a production workflow maintaining visual consistency for named characters (Prince Mazur of Ulyria, Drex Oracle of Az Talaan, Lil Red, Drex Magica) across multi-scene AI generation with zero approved drift.
- Created production-ready character bibles, expression sheets, color palettes, costume callouts, and environment boards using systematic Midjourney prompt control.
- Developed and published The Cinematic Codex: a 4-module prompt architecture curriculum with daily training structure, performance standards, and teachable frameworks for filmmakers, game developers, and creative directors.
- Generated 10k+ monthly Pinterest views through AI visual content strategy; LinkedIn AI prompting posts to consistently outperform account average engagement.

- Composed and performed an original operatic aria in constructed Draakthari language for the Drexogenesis cinematic pilot, produced using Suno AI Studio with live classical vocals, demonstrating cross-modal AI production capability.

Project Manager

Steptoe Publishing - New York, NY 2026 - Present

- Supporting creative and operational workflows for Caldecott Medal-winning author Javaka Steptoe.
- Managing AI-assisted animation development and children's IP with animated series potential.
- Overseeing manuscript development, production timelines, and multi-stakeholder creative workflows.

Concept Artist (AI-Assisted Visualization)

Deutschmann Berlin 2023

- Generated style-consistent AI concept variations in Midjourney for commercial client presentations.
- Delivered multiple prompt variants per brief; composited and optimized final deliverables in Adobe Photoshop.

IT Help Desk Support L1

SITEL Group / SYKES Enterprises - Berlin 2021 – 2022

- Ticket-based troubleshooting and documentation via Jira Service Desk.
- Delivered reproducible written resolutions in English, German, and Spanish under time pressure.

SELECTED PERFORMANCE & RECORDING CREDITS

Stage & Concert

- Berlin Philharmoniker- All Rise, with Wynton Marsalis/Lincoln Center Jazz Orchestra (Soprano Soloist, under Claudio Abbado)
- Bregenzer Festspiele - Porgy and Bess (under Andrew Fuller)
- Staatstheater Darmstadt & Nürnberg - Hairspray (Motormouth Maybelle)

Recording & Broadcast

- Sony BMG / Universal Music Group - Recording Artist as Mizmoni / Monica Lewis Schmidt
- The Voice of Germany - Pro7 / Sat.1
- ZDF / Ziegler Films, MDR / WDR / ARTE - Television & Film Credits

EDUCATION & CERTIFICATIONS

- B.S.B.A., Marketing & Business Management - Franklin University (Magna Cum Laude)
- Google IT Support Professional Certificate
- Languages: English (native), German (fluent), Spanish (fluent), French & Italian (working proficiency)







Monica Lewis-Schmidt

The Deutschmann work
demonstrates commercial delivery

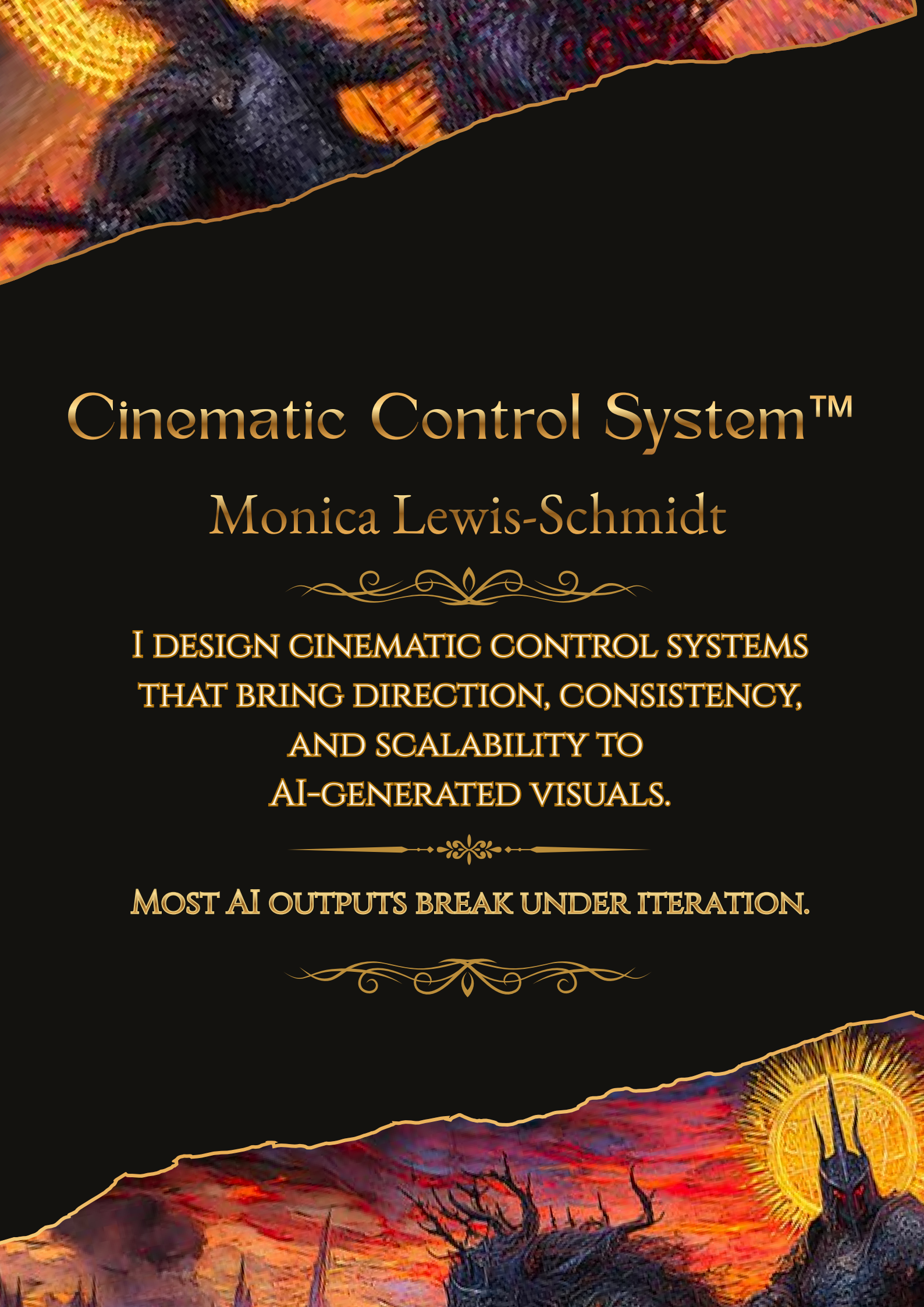


What follows is original
IP development.



This is what I build when the
world is entirely my own





Cinematic Control System™

Monica Lewis-Schmidt



I DESIGN CINEMATIC CONTROL SYSTEMS
THAT BRING DIRECTION, CONSISTENCY,
AND SCALABILITY TO
AI-GENERATED VISUALS.



MOST AI OUTPUTS BREAK UNDER ITERATION.





FROM BASIC PROMPT TO GOLD LEVEL

THE DIFFERENCE IS STRUCTURE, NOT MORE WORDS

✗ BEFORE – BASIC PROMPT

A horrific and terrifying Knight of Hell, spawn of darkness, with a halo, appears in the foreground riding a fiery undead steed, an army of menacing undead warriors with glowing eyes like lava, can be seen in the background, cheering their fearless leader.



WHY IT FALLS SHORT:

- ✗ Vague and general
- ✗ No details about lighting, camera, or mood
- ✗ No depth or environment description
- ✗ Leaves too much to chance

✓ AFTER – GOLD LEVEL PROMPT

SUBJECT: A horrific Knight of Hell, spawn of darkness, wearing blackened demonic armor etched with runes, a burning halo of fire above his helm, exuding power and dread.

ACTION & POSE: Riding forward on a fiery undead warhorse rearing up, holding a massive hell-forged sword raised high, commanding his undead army.

SETTING: A hellish battlefield filled with smoke, fire, and ash, jagged volcanic mountains in the distance, banners of the damned waving in the wind.

BACKGROUND: An army of undead warriors with lava-like glowing eyes, skeletal features, and dark armor, cheering and raising their weapons in awe and loyalty.

LIGHTING: Dramatic high-contrast lighting, fiery orange and red glow from below, rim light from flames, dark stormy skies with embers and ash swirling.

COMPOSITION & CAMERA: Low-angle shot looking up at the Knight to emphasize dominance, wide composition to show the vast army behind him, cinematic depth of field.

MOOD & STYLE NOTES: Dark fantasy, epic, terrifying, cinematic, ultra-detailed, highly realistic digital art.



WHY IT WORKS:

- ✓ Clear structure and hierarchy
- ✓ Defines lighting, camera, setting, and mood
- ✓ Creates depth, scale, and atmosphere
- ✓ Produces consistent, high-quality results

★ **GOLDEN RULE:** DON'T DESCRIBE THE SCENE. DIRECT IT. → STRUCTURE CREATES CONTROL. CONTROL CREATES CONSISTENCY.



LEGENDS OF FIRE AND KINGS PRESENTS

DREX MAGICA

LIL RED

DREX MAGICA



LIL RED

Redina Hargrove • Preteen Heroine of Drex Magica

1 WHO SHE IS

- Bright, stubborn, intuitive preteen girl
- Growing up in Yabon, deep in the Shadowlands
- Seems unusual, but carries ancient power

2 BLOODLINE

- Descendant of the Wolf Witches
- Touched by dragon ancestry
- Bound to the Sanguine Moon legacy

3 SIGNS OF AWAKENING

- Senses danger before it arrives
- Hears whispers in dreams
- Moon-charged emotions and magic
- The wolf within is beginning to stir

4 THE RED HOOD

- Protective red cloak and symbol of identity
- Shields her from darker forces
- A warning, a safeguard, and a source of courage

5 CORE CONFLICT

- Must hide what she truly is
- The Beast of Yabon and shadow powers are watching
- If unguarded, her curse may awaken too soon

6 KEY THEMES



LIL RED

REDINA HARGROVE

THE LAST WOLF WITCH OF AZ TALAAN

"They tried to bury our name, but I still walk. I still remember. I am the last. But I will rise for the rest."

AT A GLANCE

- Age: 12 (year-old girl)
- Gender: Female
- Species: Wolf Witch
- Heritage: The last of the Wolf Witches
- Abilities: Moon-charged emotions and magic
- Weapons: None
- Companions: None
- Notes: None

HERITAGE & LEGACY

The Hargrove family is a proud lineage of Wolf Witches, guardians of the Sanguine Moon legacy. Redina is the last of her bloodline, the last of the Wolf Witches. The Sanguine Moon legacy is a curse that binds the family to the Sanguine Moon, the last of the Wolf Witches.

SYMBOLS & HERALDS

- Red Hood: Symbol of identity and protection
- Wolf Head: Symbol of the family's heritage
- Sanguine Moon: Symbol of the family's curse



COMPANIONS

- None



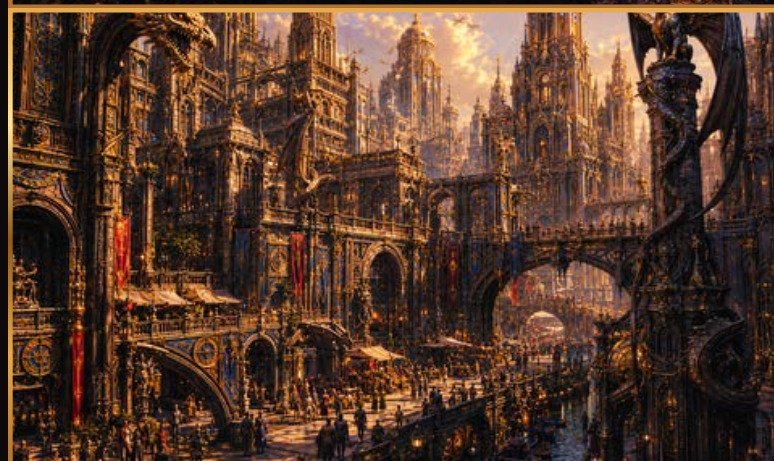
WEAPONS & TOOLS

- None



NOTES

- Redina Hargrove is the last of her bloodline, the last of the Wolf Witches.
- She is the last of the Wolf Witches, the last of the Sanguine Moon legacy.
- She is the last of the Wolf Witches, the last of the Sanguine Moon legacy.



DREX MAGICA PRESENTS

LIL RED

THE WOLF WITCH HEIR



Redina Hargrove is a 12-year-old Wolf Witch heir hiding a powerful secret. When her childhood protections begin to fail, she is summoned to her grandmother's hidden mansion in the Forbidden Forest. There, the truth about her bloodline, the wolf within, and the enemies who killed her parents finally begins to surface.

AT A GLANCE

- 12 years old
- Wolf Witch heir
- Raised in Jealon
- Witnessed her parents' assassination
- Magic, music and ancient bloodline
- Her coming-of-age changes everything

MAIN CHARACTERS

REDINA HARGROVE (LIL RED) A brave, kind, and fierce Wolf Witch. Her red cloak and Blood Moon pendant hold ancient power and painful memories.	BEENIE A magical rabbit and Redina's loyal best friend. Connected to nature and ancient forest magic.	BOBBET AZUR Ulyrian Flower Dragon prince and future king. Redina knew him in childhood but may not recognize him at first.	KHEZAH Bobbet's royal guardian. Usually a cute black winged kitten, but can transform into a massive saber-tooth guardian.	GRANDMOTHER Keeper of secrets, protector of the bloodline and the hidden mansion in the Forbidden Forest. She watches, waits, and guides.	VALDINOR A dark wizard who serves the Shadow Kingdom. He kidnaps Princess Azura and casts the shadow mist to divide their friends.
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STORY ARCS

1. LITTLE REDINA (Childhood Adventures) Redina, Beenie, Bobbet, and Khezah have magical adventures together. A phantom wolf appears at times to protect them... they never learn the truth.	2. THE MISADVENTURES OF BEENIE AND BOBBET (Their Own Adventures) Beenie and Bobbet have their own adventures with Khezah. They search for Valdinor's castle to rescue Princess Azura.	3. THE FORBIDDEN FOREST (Separation & Despair) Valdinor casts a shadow mist separating them from Khezah. Lost, thirsty, and afraid, Beenie and Bobbet find a hidden cottage that reveals a grand mansion.	4. LIL RED - THE REUNION (Truth Revealed) Grandmother welcomes them and summons Redina. After dinner, a new red cloak and Blood Moon pendant awaken suppressed memories and the truth: the wolf they knew is part of Redina.
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KHEZAH'S FORMS KITTY FORM GUARDIAN FORM	KEY LOCATIONS JEALON (The City) FORBIDDEN FOREST (Ancient & Alive) GRANDMOTHER'S MANSION VALDINOR'S CASTLE (Shadowhold) YABON / SHADOWLANDS (The Dark Beyond)	IMPORTANT ELEMENTS RED CLOAK A ward, a legacy, a symbol of protection and bloodline. BLOOD MOON STONE A powerful pendant that protects, awakens, and reveals truth. THE WOLF A phantom protector... and a part of Redina's true nature. ELDER TREES A living network that connects the forest, bloodlines, and prophecy.
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CORE THEMES - Identity & Self-Discovery - Family, Loyalty & Friendship - Truth Hidden, Truth Revealed - Magic, Bloodline & Destiny - Coming to the Edge of Fate	SERIES CONNECTION
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DREXA

ORACLE OF AZ TALAAN

AZ TALAAN

WHERE MEMORY TIDES REMEMBER

- OCEAN-BORN ORACLE
- HEIR OF THE TIDE-MEMORY
- AGE: 17
- ELEMENT: WATER & MEMORY
- GIFT: THE KNOWING
- VOICE: SOFT-SPOKEN, HONEST, ACCIDENTALLY BLUNTS TRUTHS

ROYAL / OCEANIC ATTIRE

Flowing ocean silk, pearly shells, living water motifs. Graceful. Intuitive. At home with the tides.

AWAKENED / CODEX-TOUCHED

Memory tides surge. Iridescent scales bloom along her skin and silk. Bioluminescent runes whisper. The Knowing deepens.

PROFILE STUDIES



EXPRESSIONS



Curious

Clearseeing

Amused

Concerned

COLOR & MATERIAL PALETTE



Skin

Hair

Eyes

Gold

Ocean Silk

Abyssal Teal

Bioluminescent Glow

Iridescent Scale

DETAIL CALL-OUTS



SEA-WOVEN JEWELS
Star-shells, pearls, and living water filigree.

TIDE EMBROIDERY
Stitched with silver-currant and memory-thread.

SEA STAR PENDANT
Living core pulsing with memory tides.

SEA STAR PENDANT



Living. Ancient. Born from the first tide-memory. It keeps, protects, and reacts to what she sees, what she feels, what she knows.

CLEARSEER / THE KNOWING



Drexia perceives what others cannot. Hidden truths. Forgotten moments. Emotions as realities. She sees too much, too honestly—and sometimes, not at the right moment.



IRIDESCENT SCALES
Subtle. Protective. Awakens with her gift.

"The truth arrives before I know its name."

— DREXIA

DREX MAGICA

AN ANIMATED FANTASY SERIES

PRINCE MAZUR

FLOWER DRAGON PRINCE OF ULYRIA

ULYRIA
WHERE MAGIC BLOOMS

- ✦ FLOWER DRAGON ROYALTY
- ✦ DIPLOMAT PRINCE
- ✦ HEIR OF ULYRIA
- ✦ AGE: 18
- ✦ ELEMENT: LIFE & MAGIC
- ✦ VOICE: CALM, POETIC, WELL-SPOKEN

ROYAL ATTIRE

Ceremonial silks woven with light petals and gold. Flowing. Regal. Ethereal.

DRAGON-SCALE ARMOR

When duty calls, his blood remembers. Armor of living scales and ancient blossoms.

SIDE PROFILE

THREE-QUARTER



EXPRESSIONS



CALM / PRINCELY

SLIGHTLY AMUSED

GUARDED

TENSE

VULNERABLE

COLOR & MATERIAL PALETTE



SKIN

HAIR

EYES

GOLD FILIGREE

SILK & SATIN

LAVENDER SHEER

DRAGON-SCALE IRIDESCENCE

DETAIL CALL-OUTS



ROYAL JEWELRY
Symbol of lineage and life magic.

EMBROIDERY
Living floral motifs woven in gold.

IRIDESCENT SCALES
Shift with light, like petals in bloom.

VEILED DRAGON COMPANION

LILAC

A kitten veiled in dragon magic. Loyal, intuitive, and unshakable.



"I was born to unite kingdoms. But my heart remembers wings."

— MAZUR

DREX MAGICA
AN ANIMATED FANTASY SERIES

QUALUX VEYR

JUNIOR NAVIGATOR OF THE VEYR LINE

Route Reader of the Mycelial Network

Thread-Bearer of the Veyr Line

Junior Keeper of Living Passage

Witness Beneath the Roads.



FULL BODY - STANDING



PROFILE VIEW



FACE & EYES CLOSE-UP

Qualux Veyr walks the living paths with eyes unblinking and senses wide. He reads the pressure of footsteps, the chemistry of breath and soil, the songs carried in hyphal currents—listening for intent, imbalance, and the quiet truths beneath motion. He does not command the Network. He listens, learns, and remembers, so that the passage remains alive.



THREADING TOUCH - READING THE WEB

PALETTE



ABYSSAL TEAL



PEARL GRAY



MOON WHITE



LUMEN GOLD



SPORE MIST

THE VEYR LINE

Keepers of the hidden highways.
We do not build the roads.
We remember them.
We do not own the passage.
We serve its becoming.

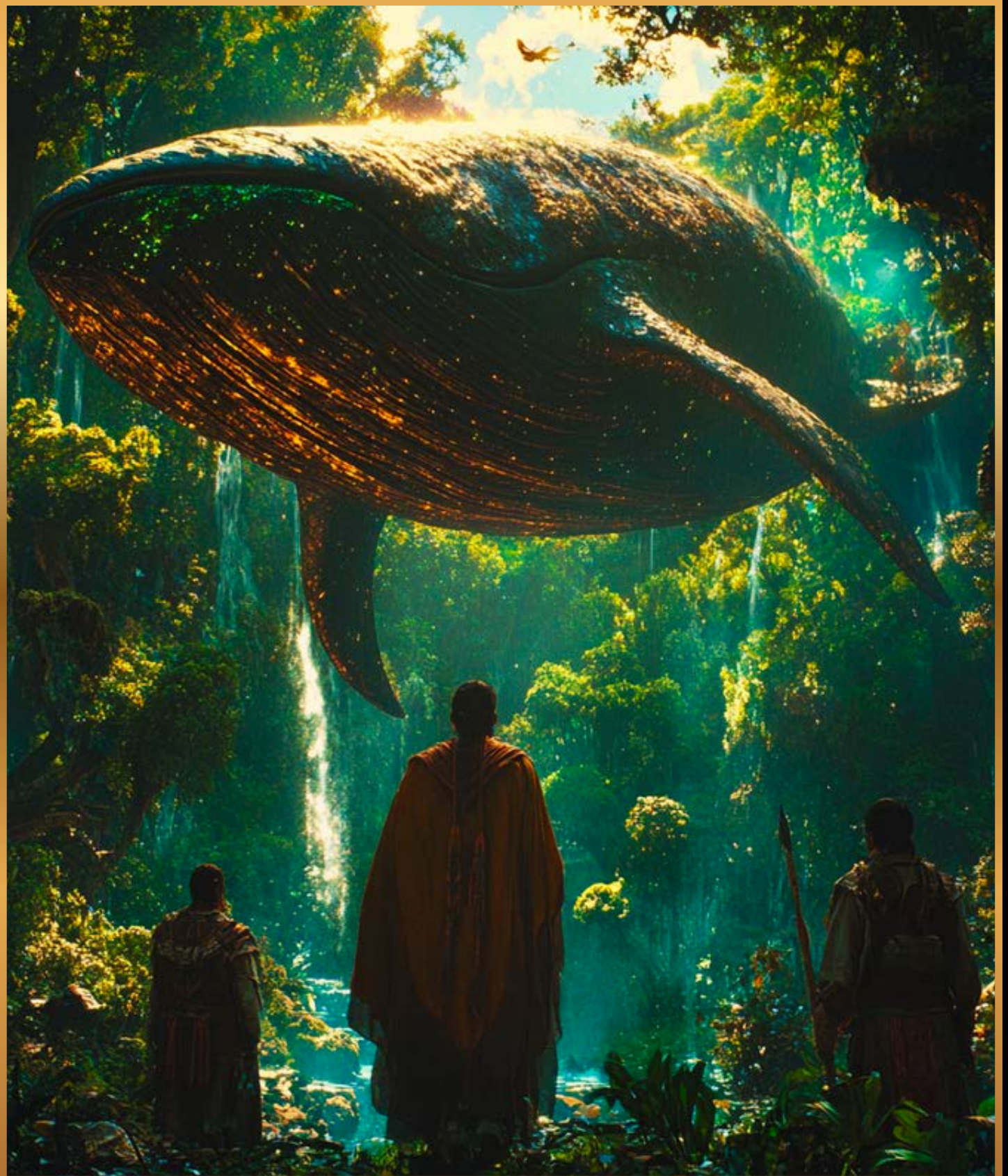


MYCELIAL SANCTUARY • BENEATH THE ROADS • ALL PATHS REMEMBER

DREXOGENESIS

Drexogenesis is an original mythic universe developed from foundational cosmology through character design, cultural systems, and cinematic visual direction. This project demonstrates my ability to create scalable IP architecture ready for expansion into film, game, or transmedia adaptation.





Thank you!