



Monica Lewis-Schmidt



CV/PORTFOLIO



MONICA LEWIS-SCHMIDT

AI STRATEGY CONSULTANT | EBOOK, BUSINESS & TECHNICAL WRITING | AI WORKFLOW DESIGN

Berlin, Germany | U.S. Citizen

drexmagica@gmail.com

linkedin.com/in/monica-lewis-schmidt-a1028058 | drexmagica.com

PROFESSIONAL SUMMARY

AI strategy and workflow consultant with more than three years of experience designing structured, repeatable AI-assisted systems for creative and business work. Marketing-trained project manager with customer-facing experience in consulting, commercial visualization, multilingual technical support, and global media production. Skilled in discovery, use-case definition, process mapping, requirements documentation, prompt and output evaluation, playbook development, risk identification, and translating technical capabilities into practical implementation plans.

CORE EXPERTISE

Customer Discovery and Needs Analysis | AI Use-Case Definition | Workflow and Process Mapping | Requirements Documentation | Project Management | Risk Identification and Escalation | AI Output QA | Prompt Evaluation | Playbook Development | Marketing Strategy | Stakeholder Facilitation | Client Presentations

PROFESSIONAL EXPERIENCE

Founder and AI Workflow Strategist | Drex Magica AI Systems

2023 - Present

Berlin, Germany / Remote

- Designed the Audit, Roadmap, Blueprint consulting method to diagnose AI workflow problems, identify prompt, tool-handoff, output-quality, and repeatability risks, and convert findings into prioritized actions.
- Built a documented client delivery process covering service selection, intake, discovery, scope confirmation, consultation, written findings, clarification, and the decision to proceed with implementation or ongoing support.
- Created defined deliverables for workflow mini-audits, technical audit sprints, 30-day action roadmaps, system blueprints, and larger implementation engagements.
- Developed a nine-element prompt and QA framework for multimodal production, using variable isolation, failure diagnosis, consistency controls, and repeatable review criteria across three original intellectual properties.
- Created AI Made Practical and The Cinematic Codex as structured learning resources covering practical AI use, prompt design, output review, and responsible application.
- Directed AI-assisted visual, audio, and cinematic workflows using ChatGPT, Claude, Midjourney, Runway, Adobe tools, Canva, and related production platforms.
- Developed an organic content strategy that reached more than 10,000 monthly Pinterest views and produced LinkedIn AI content that consistently exceeded the account's average engagement.

Project Manager | Steptoe Publishing

Apr. 2026 - July 2026

New York, NY / Remote

- Support creative and operational workflows for Caldecott Medal-winning author and illustrator Javaka Steptoe.
- Coordinate AI-assisted animation development, children's intellectual property, manuscript work, production schedules, review points, and stakeholder communication.
- Translate creative goals into documented tasks, dependencies, decisions, and delivery priorities while monitoring scope and production risk.

ADDITIONAL RELEVANT EXPERIENCE

Concept Artist and AI-Assisted Visualization Consultant | Deutschmann Berlin

2023

Berlin, Germany

- Interpreted a commercial client brief and produced style-consistent AI concept options for customer presentations.
- Developed multiple controlled prompt variations, incorporated direction, and prepared selected deliverables in Adobe Photoshop.
- Balanced creative quality, brand fit, technical limits, and presentation deadlines throughout the review process.

IT Help Desk Support L1 | SITEL Group / SYKES Enterprises

2021 - 2022

Berlin, Germany

- Diagnosed customer issues, documented cases, and managed ticket-based troubleshooting through Jira Service Desk.
- Delivered clear, reproducible written resolutions in English, German, and Spanish under time pressure.
- Used structured questions to isolate problems, confirm expected behavior, and communicate next steps to customers.

CUSTOMER AND STAKEHOLDER EXPERIENCE

More than 25 years working with record labels, broadcasters, theaters, touring organizations, producers, creative directors, and international production teams. Selected credits include Sony BMG, Universal Music Group, The Voice of Germany, ZDF, ARTE, the Berlin Philharmoniker with Wynton Marsalis and the Lincoln Center Jazz Orchestra, Staatstheater Darmstadt, and Staatstheater Nürnberg.

- Built long-term professional relationships by preparing thoroughly, responding to direction, communicating clearly, and delivering consistently in high-pressure public-facing environments.
- Worked across American and European teams and adapted communication to different languages, roles, production cultures, and decision-making styles.

SELECTED AI STRATEGY DELIVERABLES

Discovery notes | Current-state workflow definitions | AI use-case requirements | Risk and constraint findings | Prompt and output evaluations | Quality criteria | Priority recommendations | 30-day action plans | Implementation scopes | Process playbooks | Client orientation and training guides

EDUCATION AND PROFESSIONAL DEVELOPMENT

- Bachelor of Science in Business Administration, Marketing and Business Management, Franklin University, Magna Cum Laude
- OpenAI Academy AI Foundations and AI Foundations Assessment, completed and passed, 2026
- Google IT Support Professional Certificate
- Python programming coursework, in progress

TOOLS AND TECHNICAL WORK

ChatGPT | Claude | Jira Service Desk | Microsoft Office 365 | Midjourney | Runway ML | Adobe Photoshop | Adobe Premiere Pro | Canva | Audacity | Suno AI | Payhip | Website and content publishing tools

LANGUAGES

English native | German fluent | Spanish fluent | French and Italian working proficiency



Monica Lewis-Schmidt

EBOOK WRITING



Original IP
Development



This is what I build when the
world is entirely my own





DREX MAGICA PRESENTS



A Prompt Is Not A Sentence



Cinematic Control System™

Monica Lewis-Schmidt



I DESIGN CINEMATIC CONTROL SYSTEMS
THAT BRING DIRECTION, CONSISTENCY,
AND SCALABILITY TO
AI-GENERATED VISUALS.



MOST AI OUTPUTS BREAK UNDER ITERATION.



DREXOGENESIS

— ◯ — AN ORIGINAL MYTHIC UNIVERSE — ◯ —

M. D. LEWIS



DREXOGENESIS

"Creation was not the beginning... it was the betrayal."

Written by
M.D. Lewis

Mythic Fantasy / Sci-Fi Series Pilot
Contact: drexmagica@gmail.com

Drexogenesis is an original mythic universe developed from foundational cosmology through character design, cultural systems, and cinematic visual direction. This project demonstrates my ability to create scalable IP architecture ready for expansion into film, game, or transmedia adaptation.

— LIL RED —
THE BLOOD MOON LEGEND

THE BEAST OF YABON

SOME
LEGENDS
ARE BORN
IN DARKNESS.

REMEMBER
WHO YOU ARE.

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LEGENDS OF FIRE AND KINGS PRESENTS

DREX MAGICA



LIL RED

Redina Hargrove • Preteen Heroine of Drex Magica

- WHO SHE IS**
 - Bright, stubborn, intuitive preteen girl
 - Growing up in Yabon, deep in the Shadowlands
 - Seems unusual, but carries ancient power
- BLOODLINE**
 - Descendant of the Wolf Witches
 - Touched by dragon ancestry
 - Bound to the Sanguine Moon legacy
- SIGNS OF AWAKENING**
 - Senses danger before it arrives
 - Hears whispers in dreams
 - Moon-charged emotions and magic
 - The wolf within is beginning to stir
- THE RED HOOD**
 - Protective red cloak and symbol of identity
 - Shields her from darker forces
 - A warning, a safeguard, and a source of courage
- CORE CONFLICT**
 - Must hide what she truly is
 - The Beast of Yabon are watching
 - If unguarded, her curse may awaken too soon
- KEY THEMES**
 - COURAGE
 - HERITAGE
 - SELF-DISCOVERY
 - MAGIC
 - SECRECY

✦ THE LAST SPARK OF AN ENDANGERED BLOODLINE. ✦

YA DARK FANTASY • AGES 7-12

LIL RED

REDINA HARGROVE
THE LAST WOLF WITCH OF AZ TALAAN

"They tried to bury our name,
But I still walk, I still remember,
I am the last. But I will not be the end."

OF A GLANCE

- AGE: 12 years and growing
- HEIGHT: 5'2", 150 cm
- WEIGHT: 110 lbs, 50 kg
- HAIR: Dark brown, wavy, shoulder-length
- YES: Yes, she has a secret
- NO: No, she has a secret
- YES: Yes, she has a secret
- NO: No, she has a secret

HERITAGE & LEGACY

Lil Red is a descendant of the Wolf Witches, a lineage of powerful magic users who were once the rulers of the Shadowlands. She is the last of her kind, and her bloodline is the key to the ancient power of the Sanguine Moon.

SYMBOLS & HERITAGES

- WOLF WITCH: A symbol of the ancient power of the Shadowlands.
- RED HOOD: A symbol of the Sanguine Moon legacy.
- WOLF WITCH: A symbol of the ancient power of the Shadowlands.

COMPANIONS

- BRUNO: A small, mischievous, and loyal dog.
- MOON: A small, mischievous, and loyal dog.

WEAPONS & TOOLS

- WOLF WITCH: A symbol of the ancient power of the Shadowlands.
- RED HOOD: A symbol of the Sanguine Moon legacy.

NOTES

- Lil Red is a descendant of the Wolf Witches, a lineage of powerful magic users who were once the rulers of the Shadowlands.
- She is the last of her kind, and her bloodline is the key to the ancient power of the Sanguine Moon.

DREX MAGICA PRESENTS

LIL RED

THE WOLF WITCH HEIR



Redina Hargrove is a 12-year-old Wolf Witch heir hiding a powerful secret. When her childhood protections begin to fail, she is summoned to her grandmother's hidden mansion in the Forbidden Forest. There, the truth about her bloodline, the wolf within, and the enemies who killed her parents finally begins to surface.

AT A GLANCE

- 12 years old
- Wolf Witch heir
- Raised in Jealon
- Witnessed her parents' assassination
- Magic, music and ancient bloodline
- Her coming-of-age changes everything

MAIN CHARACTERS



REDINA HARGROVE
(LIL RED)

A brave, kind, and fierce Wolf Witch. Her red cloak and Blood Moon pendant hold ancient power and painful memories.



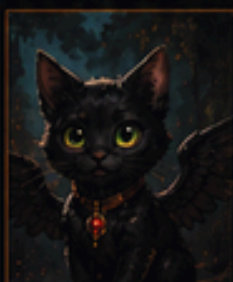
BEEINIE

A magical rabbit and Redina's loyal best friend. Connected to nature and ancient forest magic.



BOBBET AZUR

Ulyrian Flower Dragon prince and future king. Redina knew him in childhood but may not recognize him at first.



KHEZAH

Bobbet's royal guardian. Usually a cute black winged kitten, but can transform into a massive saber-tooth guardian.



GRANDMOTHER

Keeper of secrets, protector of the bloodline and the hidden mansion in the Forbidden Forest. She watches, waits, and guides.



VALDINOR

A dark wizard who serves the Shadow Kingdom. He kidnaps Princess Azura and casts the shadow mist to divide their friends.



STORY ARCS



Redina, Beenie, Bobbet, and Khezah have magical adventures together. A phantom wolf appears at times to protect them... they never learn the truth.



Beenie and Bobbet have their own adventures with Khezah. They search for Valdinator's castle to rescue Princess Azura.



Valdinator casts a shadow mist separating them from Khezah. Lost, thirsty, and afraid, Beenie and Bobbet find a hidden cottage that reveals a grand mansion.



Grandmother welcomes them and summons Redina. After dinner, a new red cloak and Blood Moon pendant awaken suppressed memories and the truth: the wolf they knew is part of Redina.



KITTY FORM

GUARDIAN FORM

KEY LOCATIONS



JEALON
(The City)



FORBIDDEN FOREST
(Ancient & Alive)



GRANDMOTHER'S MANSION



VALDINOR'S CASTLE
(Shadowhold)



YABON / SHADOWLANDS
(The Dark Beyond)

IMPORTANT ELEMENTS



RED CLOAK

A ward, a legacy, a symbol of protection and bloodline.



BLOOD MOON STONE

A powerful pendant that protects, awakens, and reveals truth.



THE WOLF

A phantom protector... and a part of Redina's true nature.



ELDER TREES

A living network that connects the forest, bloodlines, and prophecy.

CORE THEMES

- Identity & Self-Discovery
- Family, Loyalty & Friendship
- Truth Hidden, Truth Revealed
- Magic, Bloodline & Destiny
- Coming to the Edge of Fear

SERIES CONNECTION

Little Redina
(Childhood)



The Misadventures
of Beenie and
Bobbet



Lil Red
(Age 12 Awakening)



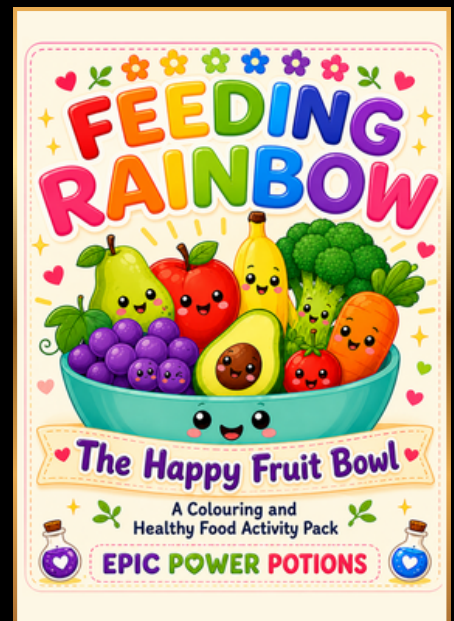
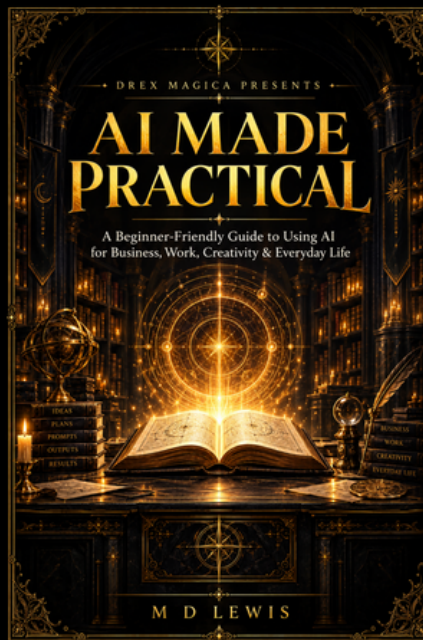
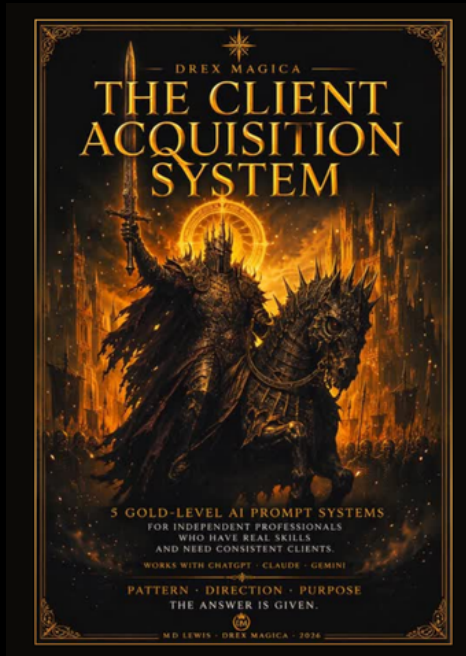
Blood Moon Legacy
(Her Future)

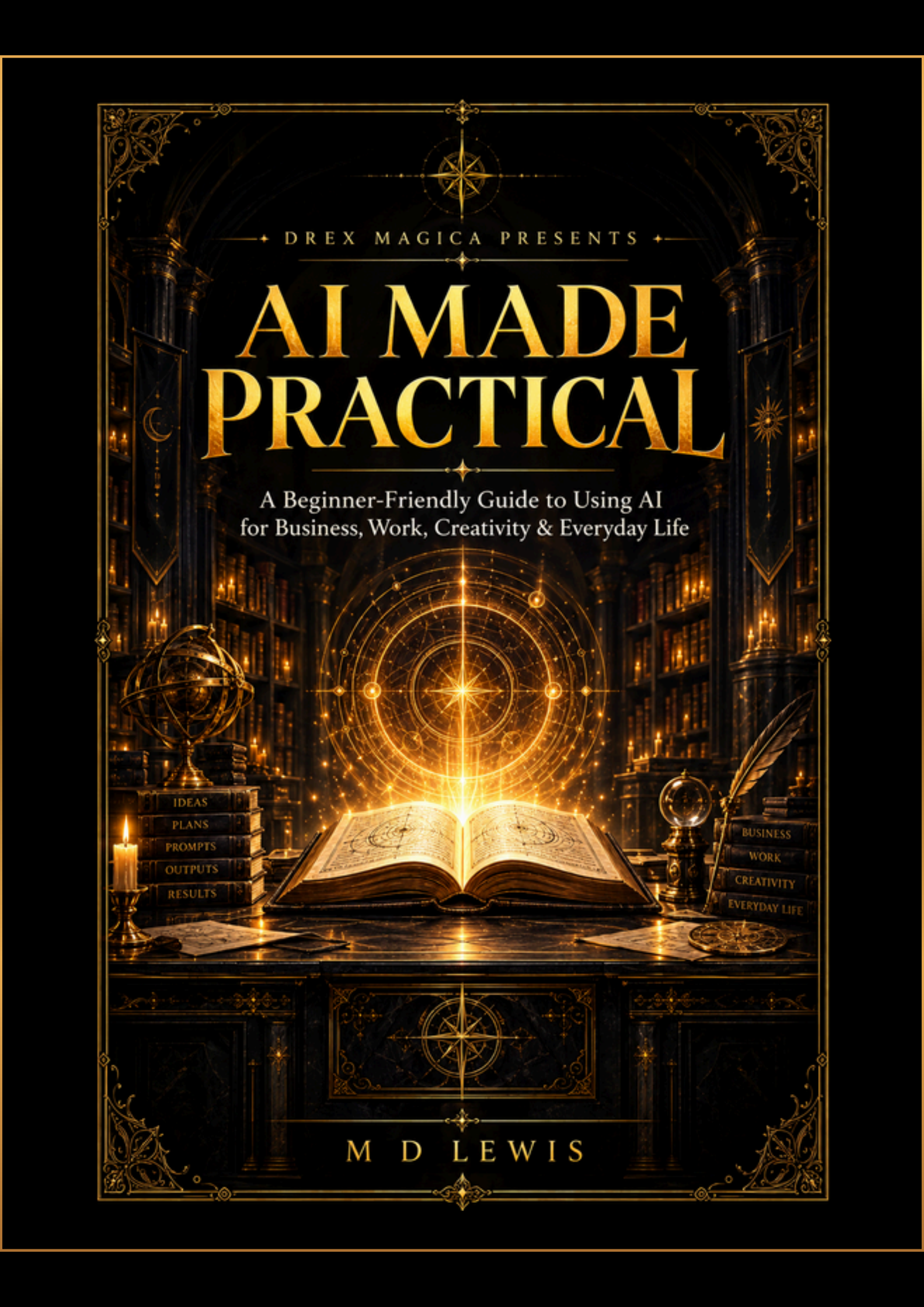


ONE WAS TAUGHT TO HIDE FROM THE WOLF. NOW SHE MUST BECOME IT.



E-BOOK PORTFOLIO





DREX MAGICA PRESENTS

AI MADE PRACTICAL

A Beginner-Friendly Guide to Using AI
for Business, Work, Creativity & Everyday Life

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WORKBOOK

Build My Five-Part Instruction

CONTEXT — What should the assistant know?

GOAL — What specific result do I want?

AUDIENCE — Who will use or receive it?

REQUIREMENTS — What must be included, preserved, avoided, or verified?

FORMAT — How should the result be presented?



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CHAPTER 8

AI for Creative Work

Practical applications

- ☐ Organize ideas you have already developed.
- ☐ Compare possible structures or production approaches.
- ☐ Create a production checklist or visual brief.
- ☐ Review continuity and consistency.
- ☐ Generate research questions.
- ☐ Plan the stages of a large creative project.
- ☐ Adapt project information for different collaborators.
- ☐ Track decisions without confusing suggestions with canon.

Creative organizer

I am the originator and author of this project. Use only the notes I provide. Organize them into confirmed decisions, open questions, and possible next tasks. Do not invent characters, lore, facts, or creative direction. Label any optional suggestion clearly as a suggestion.

PROTECT AUTHORSHIP

Your concepts, characters, worlds, voice, and decisions remain yours. Record your source material and final choices. Use AI as an instrument for organization, exploration, or production without allowing its suggestions to overwrite your authorship.



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CHAPTER 7

AI for Career & Professional Work

Practical applications

- ☐ Tailor a résumé using genuine experience.
- ☐ Prepare examples for interview questions.
- ☐ Write or improve a professional biography.
- ☐ Outline a presentation from supplied material.
- ☐ Prepare for a meeting or difficult conversation.
- ☐ Learn unfamiliar terminology.
- ☐ Organize a job search or professional-development plan.
- ☐ Turn years of experience into a consulting offer.

Experience inventory

Interview me about my professional experience. Ask one question at a time about responsibilities, measurable results, difficult problems, people served, and knowledge I can teach. After ten questions, organize the answers into strengths and possible service areas. Do not invent achievements.

Accuracy rule

AI may improve how you communicate your experience. It should never create degrees, jobs, clients, accomplishments, or skills you do not possess. Read every line before submitting professional material.



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NAVIGATION

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01	Welcome: Begin With What You Already Know
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